

Head - Design & Product Development

Responsibilities

- **Design**

Creating New Programs : TAT, Kirkpatrick L4, L3, L2.5, L2, L1

Existing Programs – Revamp : TAT, Kirkpatrick L4, L3, L2.5, L2, L1

Customising Existing Programs: TAT, Kirkpatrick L4, L3, L2.5, L2, L1

Diagnostics Assessment & Reporting: TAT, Cost Optimisation, Acceptance by Client

Assessments (Kirkpatrick L4, L3, L2, L1 & Psychometric): Ease of Use, Quality of Output, Uniqueness, L4 Predictive Correlation

Pre-Sales Support: TAT, Loss on account of Design Inadequacy

- **Program / Learning Integration with Technology**

E-Learns: Number, Revenue Spinoff, Learner Engagement

Webinars / Webex: Number, Revenue Spinoff, Learner Engagement

Online Modules: Online Modules Number, Revenue Spinoff, Learner Engagement

Online Coaching :Capability, TAT, Revenue Spinoff, Learner Engagement (L2, L1)

LMS & Mobile App: Integration, Updates, Learner Engagement Activities, Usage

Online Assessments: Ease of Use, Quality of Output

- **Capability**

In-house Design & Product Development Team: Number, Cost Optimisation, Language Width, Program Width

Design & Product Development Partners: Number, Cost Optimisation, Language Width, Program Width

Facilitator & Diagnostics Partner Booting: TAT, Number of Certified Partners, Kirkpatrick L2, L1

- **Role Focus: New Programs 25%, Existing 35%, Technology 30%, Support 10%**

- **Role Holder Attributes**

15+ years of relevant exposure

Post Graduate / MBA

Excellent English communication (spoken & written)

- **Position Location**

Chennai

- **Position Type**

Full Time / Quasi Entrepreneur